

Flocasts Student Reporter Sweepstakes ("Sweepstakes") 2014 Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS INTENDED FOR PARTICIPANTS WHO ARE LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA AND CURRENTLY ENROLLED IN HIGH SCHOOL. DO NOT ENTER IF YOU ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID WHERE PROHIBITED.

ENTRY IN THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. ELIGIBILITY: Open to legal residents of the 50 United States and the District of Columbia and currently enrolled in high school. Employees, contractors, directors, and officers of Flocasts ("Sponsor"), Marketing Resources, Inc., Brooks Running, their respective parent companies, subsidiaries, and affiliated companies, and the web design, advertising, fulfillment, judging, administrative, and sweepstakes agencies involved in the administration, development, fulfillment, and execution of this Sweepstakes (collectively, "Sweepstakes Parties"), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three months during the twelve-month period preceding the start date of the Sweepstakes) are not eligible to enter or win a prize. Void where prohibited; subject to all applicable federal, state and local laws and regulations.

2. SWEEPSTAKES PERIOD: Sweepstakes begins on April 15th, 2014 at 12:00:00 a.m. Pacific Time ("PT") and ends on May 22, 2014, at 11:59:59 p.m. PT (the "Sweepstakes Period") as outlined in rule 4 below. The Sweepstakes Application server is the official clock for this Sweepstakes.

3. HOW TO ENTER: Go online to the Flocasts page located at www.Flotrack.com/studentreporter (the "Flotrack Contest Page"), during the Sweepstakes Period and upload a 60 second video to the Flotrack Contest Page ("Sweepstakes Application"). Follow the on-screen directions to complete and submit the online Sweepstakes entry form to receive one (1) entry into the Sweepstakes. For your entry to be valid, you must complete all required information. **Limit one (1) entry per person/email address throughout the Sweepstakes Period.**

Automated methods of entry are prohibited and any use of automated devices will cause disqualification. In the event of a dispute as to who submitted an entry,

the name of the “authorized account holder” associated with the email address will be deemed to be the entrant and must comply with these Official Rules. The authorized account holder is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Information submitted in connection with this Sweepstakes is governed by Sponsor’s Privacy Policy (available at <http://www.flotrack.org/site/privacy>). If you are selected as a winner, your information may also be included in a publicly available winners list.

4. DRAWINGS AND ODDS OF WINNING. Two winners will be chosen by Flocasts and reviewed by Brooks Sports in the last week of May, 2014. Odds of winning depend on the number of eligible entries received within the Sweepstakes Period. Administrator’s decisions shall be final and binding on all matters relating to the Sweepstakes.

5. PRIZES: TWO (2) GRAND PRIZES: two all paid trips to Seattle from June 19, 2014 to June 22, 2014 and opportunity to work with Flotrack.com on the coverage of the 2014 Brooks PR Invitational.

6. PRIZE RESTRICTIONS: Prize is non-transferable and no cash redemption or substitution permitted, except at the sole discretion of the Sponsor. Sponsor reserves the right in its sole discretion to substitute a prize with one of comparable or greater value.

7. WINNER NOTIFICATIONS AND PRIZE CLAIMS: Potential winners are subject to verification of eligibility and compliance with the Official Rules. Potential Grand Prize winner will be contacted via e-mail address, phone, and/or a traceable method of delivery. If the potential Grand Prize winner is an eligible minor, the Winner Documents must be completed by the winner’s parent/legal. Any unclaimed Prizes will not be awarded. Sponsor is not responsible for any change of mailing address, email address, and/or telephone number of entrants.

8. GENERAL CONDITIONS: INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. If the Sweepstakes is not capable of running as planned for any reason, including, without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to

disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify, or terminate the Sweepstakes.

9. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by Sponsor or Sweepstakes Parties resulting from user's participation in, attempt to participate in, or download of any information in connection with participating in, the Sweepstakes. No responsibility or liability is assumed by the Sponsor or Sweepstakes Parties for technical problems or technical malfunction, including, without limitation, those arising in connection with any of the following occurrences that may affect the operation of the Sweepstakes: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other online communication problems; errors or limitations of any Internet service providers, servers, hosts, or providers; garbled, jumbled, or faulty data transmissions; failure of any email transmissions to be sent to or received; lost, late, delayed, or intercepted email transmissions; inaccessibility of the Sweepstakes Application in whole or in part for any reason; traffic congestion on the Internet or Flotrack Contest Page or Sweepstakes Application; unauthorized human or non-human intervention in the operation of the Sweepstakes, including, without limitation, unauthorized tampering, hacking, theft, virus, bug, worm; or destruction of any aspect of the Sweepstakes. Sponsor is not responsible for any typographical errors in the announcement of a Prize or these Official Rules or any inaccurate or incorrect data contained on the Flotrack Contest Page or Sweepstakes Application. Use of Flotrack Contest Page and Sweepstakes Application is at entrants and/or user's own risk. Sponsor and the Sweepstakes Parties are not responsible for any personal injury or property damage or any other losses of any kind that may be sustained to user's, entrant's, or any other person's computer equipment resulting from participation in the Sweepstakes, use of the Flotrack Contest Page or Sweepstakes Application or the download of any information from the Flotrack Contest Page or Sweepstakes Application, or any other loss related to user's participation in the Sweepstakes or receipt of a Prize. As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Sponsor, Sweepstakes Parties, and from any and all liability, loss, or damage incurred with respect to entrant's participation in the Sweepstakes and the awarding, receipt, possession, and/or use or misuse of a Prize, including any traveling related thereto; (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this Sweepstakes, or the Prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Except in Tennessee and where prohibited by law, by accepting a prize, the winner (or winner's parent/legal guardian, if winner is a minor in his/her jurisdiction of residence) grant permission for Sponsor and those acting under its authority to use his or her name, and address (city and state),

photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media (including posting on Flotrack Contest Page) now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE SWEEPSTAKES PARTIES HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

10. WINNERS LIST: For a list of the winners, visit www.Flotrack.com/studentreporter. The winner will be posted for 30 days after winner confirmation is complete

SPONSOR: Flocasts LLC, 1214 W. 5th, Austin, TX, 78704